

Customer care training sessions with a focus on the welcoming of guests from Muslim countries were carried out in Plovdiv and Slanchev Bryag. The trainees were tour operators, hotel managers, tourism entrepreneurs, representatives of tourist unions and local authorities.

The initiative was welcomed with great interest on the part of the Burgas Regional Tourist Association, the Tourism Council of the Plovdiv Municipality, the tourist information centers and other key tourism organizations. The regional muftiates of Plovdiv and Burgas supported the trainings by sending experts, who provided information, real-life examples from the life of Bulgarian Muslims and answered the trainees' questions.



